

# Webinar: Integrating Sustainable Development Goals into Corporate Sustainability

## *Thriving with Support to SDGs – A Win-Win Approach to Live Up to Corporate Purpose*

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### Remarks:

This material/event is funded by the Professional Services Advancement Support Scheme of the Government of the Hong Kong Special Administrative Region. Any opinions, findings, conclusions or recommendations expressed in this material/any event organised under this project do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee of the Professional Services Advancement Support Scheme.





**Nestlé** Good food, Good life

# Thriving with Support to SDGs

A Win-Win Approach to  
Live Up to Corporate Purpose



Sharon Siu

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# Our Purpose



# Creating Shared Value

- Creating Shared Value (CSV) is fundamental to how we do business at Nestlé.
- We focus our work on three interconnected impact areas.



## Individuals and Families

Enabling healthier and happier lives

## Our Communities

Helping develop thriving, resilient communities

## The Planet

Stewarding resources and the environment

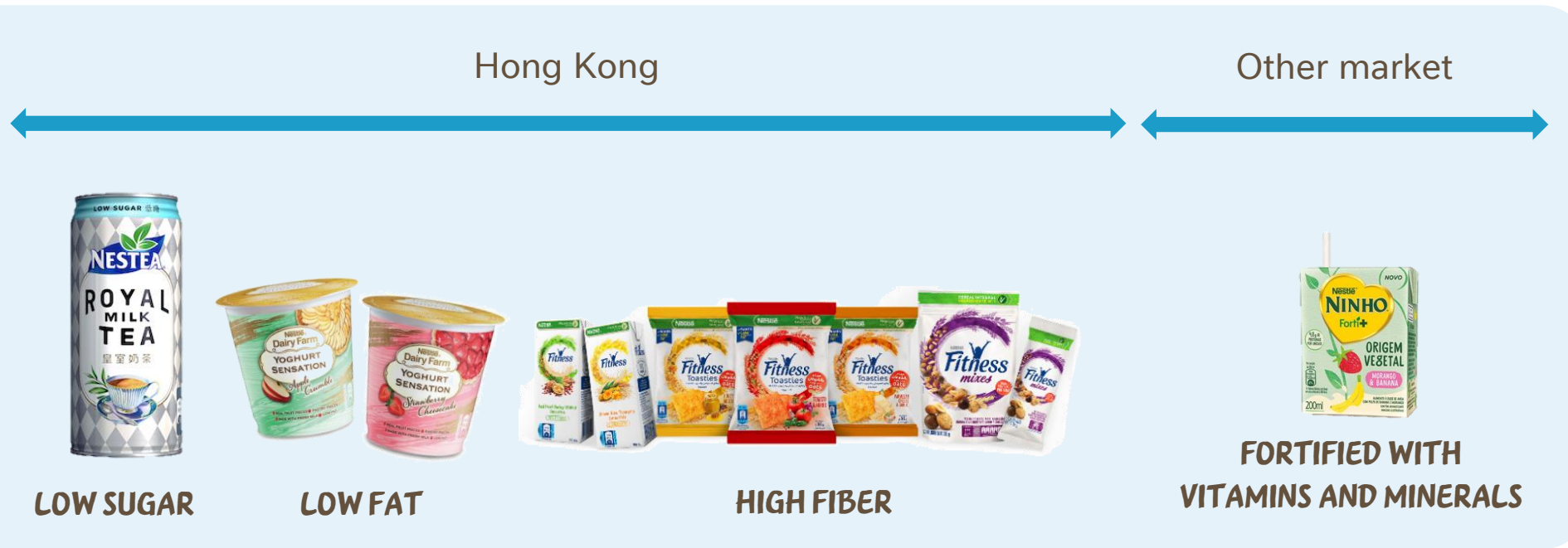
# Our 36 Commitments and Support to SDGs

<b>For individuals and families</b> Enabling healthier and happier lives 			<b>For our communities</b> Helping develop thriving, resilient communities 			<b>For the planet</b> Stewarding resources and the environment 		
<b>Our 2030 ambition is to help 50 million children lead healthier lives</b>			<b>Our 2030 ambition is to improve 30 million livelihoods in communities directly connected to our business activities</b>			<b>Our 2030 ambition is to strive for zero environmental impact in our operations</b>		
								
<b>Offering tastier and healthier choices</b>	<b>Inspiring people to lead healthier lives</b>	<b>Building, sharing and applying nutrition knowledge</b>	<b>Enhancing rural development and livelihoods</b>	<b>Respecting and promoting human rights</b>	<b>Promoting decent employment and diversity</b>	<b>Caring for water</b>	<b>Acting on climate change</b>	<b>Safeguarding the environment</b>
<ul style="list-style-type: none"> <li>●●○ Launch more foods and beverages that are nutritious, especially for mothers-to-be, new mothers, and infants and children</li> <li>●●○ Further decrease sugars, sodium and saturated fat</li> <li>●●○ Increase vegetables, fiber-rich grains, pulses, nuts and seeds in our foods and beverages</li> <li>●●○ Simplify our ingredient lists and remove artificial colors</li> <li>●●○ Address under-nutrition through micronutrient fortification</li> </ul>	<ul style="list-style-type: none"> <li>●●○ Apply and explain nutrition information on packs, at point-of-sale and online</li> <li>●●○ Offer guidance on portions for our products</li> <li>●●○ Leverage our marketing efforts to promote healthy cooking, eating and lifestyles</li> <li>●●○ Empower parents, caregivers and teachers to foster healthy behaviors in children</li> <li>●●○ Support breastfeeding and protect it by continuing to implement an industry-leading policy to market breast-milk substitutes responsibly</li> <li>●●● Inspire people to choose water to lead healthier lives</li> <li>●●○ Partner for promoting healthy food environments</li> </ul>	<ul style="list-style-type: none"> <li>●●○ Build and share nutrition knowledge from the first 1000 days through to healthy aging</li> <li>●●○ Build biomedical science leading to health-promoting products, personalized nutrition and digital solutions</li> </ul>	<ul style="list-style-type: none"> <li>●●○ Improve farm economics among the farmers who supply us</li> <li>●●○ Improve food availability and dietary diversity among the farmers who supply us</li> <li>●●○ Implement responsible sourcing in our supply chain and promote animal welfare</li> <li>●●○ Continuously improve our green coffee supply chain</li> <li>●●○ Roll out the <i>Nestlé Cocoa Plan</i> with cocoa farmers</li> </ul>	<ul style="list-style-type: none"> <li>●●○ Assess and address human rights impacts across our business activities</li> <li>●●○ Improve workers' livelihoods and protect children in our agricultural supply chain</li> <li>●●○ Enhance a culture of integrity across the organization</li> <li>●●○ Provide effective grievance mechanisms to employees and stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>●●○ Roll out our <i>Nestlé needs YOUth</i> initiative across all our operations</li> <li>●●○ Enhance gender balance in our workforce and empower women across the entire value chain</li> <li>●●○ Advocate for healthy workplaces and healthier employees</li> </ul>	<ul style="list-style-type: none"> <li>●●○ Work to achieve water efficiency and sustainability across our operations</li> <li>●●○ Advocate for effective water policies and stewardship</li> <li>●●○ Engage with suppliers, especially those in agriculture</li> <li>●●○ Raise awareness on water conservation and improve access to water and sanitation across our value chain</li> </ul>	<ul style="list-style-type: none"> <li>●●○ Provide climate change leadership</li> <li>●●○ Promote transparency and proactive, long-term engagement in climate policy</li> </ul>	<ul style="list-style-type: none"> <li>●●● Improve the environmental performance of our packaging</li> <li>●●○ Reduce food loss and waste</li> <li>●●○ Provide meaningful and accurate environmental information and dialogue</li> <li>●●○ Preserve natural capital</li> </ul>



# For Individuals and Families

- Offering tastier and healthier choices
  - Providing affordable nutrition for all
  - Improving the nutritional profile across our portfolio



# For Individuals and Families (Cont'd)

- Inspiring people to lead healthier lives
  - Implementing a range of programs to promote healthier lives globally
  - Promoting healthy cooking and eating, as well as active lifestyle through brands

Hong Kong

Other markets



NESTLÉ FOR HEALTHIER KIDS (N4HK)



# For Individuals and Families (Cont'd)

- Building, sharing and applying nutrition knowledge
  - Engaging with stakeholders to share our current nutrition knowledge
  - Building a deep understanding of nutritional science and develop products fulfilling our purpose

Hong Kong

Globally



**NUTRITION INFO FOR PRODUCT DONATION**



**HEALTH COLUMN ARTICLES ON MEDIA**



**NUTRITION TALKS IN SCHOOLS**



**EXTENSIVE SCIENCE AND INNOVATION NETWORK WITH AROUND 23 R&D LOCATIONS WORLDWIDE**





# For Our Communities

- Donating and diverting available food resources to communities in need

## Recent donation initiatives in Hong Kong



**PRODUCT PACKS TO LESS-PRIVILEGED FAMILIES DURING COVID-19**



**CHILD NUTRITION DRINKS TO LESS-PRIVILEGED KIDS**



**ICE CREAM PRODUCTS TO DELIGHT LIFE OF LESS-PRIVILEGED COMMUNITY**



# For Our Communities (Cont'd)

- Promoting volunteerism and supporting the communities in need
  - Engaging in volunteer activities serving the deprived groups

## Recent charity initiatives in Hong Kong



**MID-AUTUMN FEAST FOR ELDERLY AND LESS-PRIVILEGED FAMILIES**



**WINTER SOLSTICE CELEBRATION WITH ELDERLY**



**WAREHOUSE SESSION RESCUING FOOD FOR THE NEEDY**



**SPONSORSHIP OF SANITIZER PRODUCTION DURING COVID-19**



# For The Planet

- Safeguarding the environment
  - Minimizing our environmental impact
  - Committing to a waste-free future

Hong Kong

Regionally and Globally



RECYCLABLE PACKAGING



SOYA BEAN DREG COOKIES AND MUFFIN



FIGHTING FOR A PLASTIC-FREE FUTURE



PLANT-BASED PLASTIC PACKAGING



PAPER CONTAINER RECYCLING IN OFFICE



DELIVERY OF ORGANIC FOOD WASTE TO OPARK.1 FOR ELECTRICITY GENERATION



FIRST-IN-THE-INDUSTRY PACKAGING SCIENCE INSTITUTE



# For The Planet (Cont'd)

- Acting on climate change
  - Reducing environmental footprint by product innovations
  - Promoting sustainable consumption

Hong Kong

Other Market



**PLANT-BASED  
SMOOTHIE DRINK**



**PLANT-BASED MEAL OPTIONS  
IN STAFF CANTEEN**



**PLANT-BASED MEAT**



# Shared Value Created



Individuals and Families

Our Communities

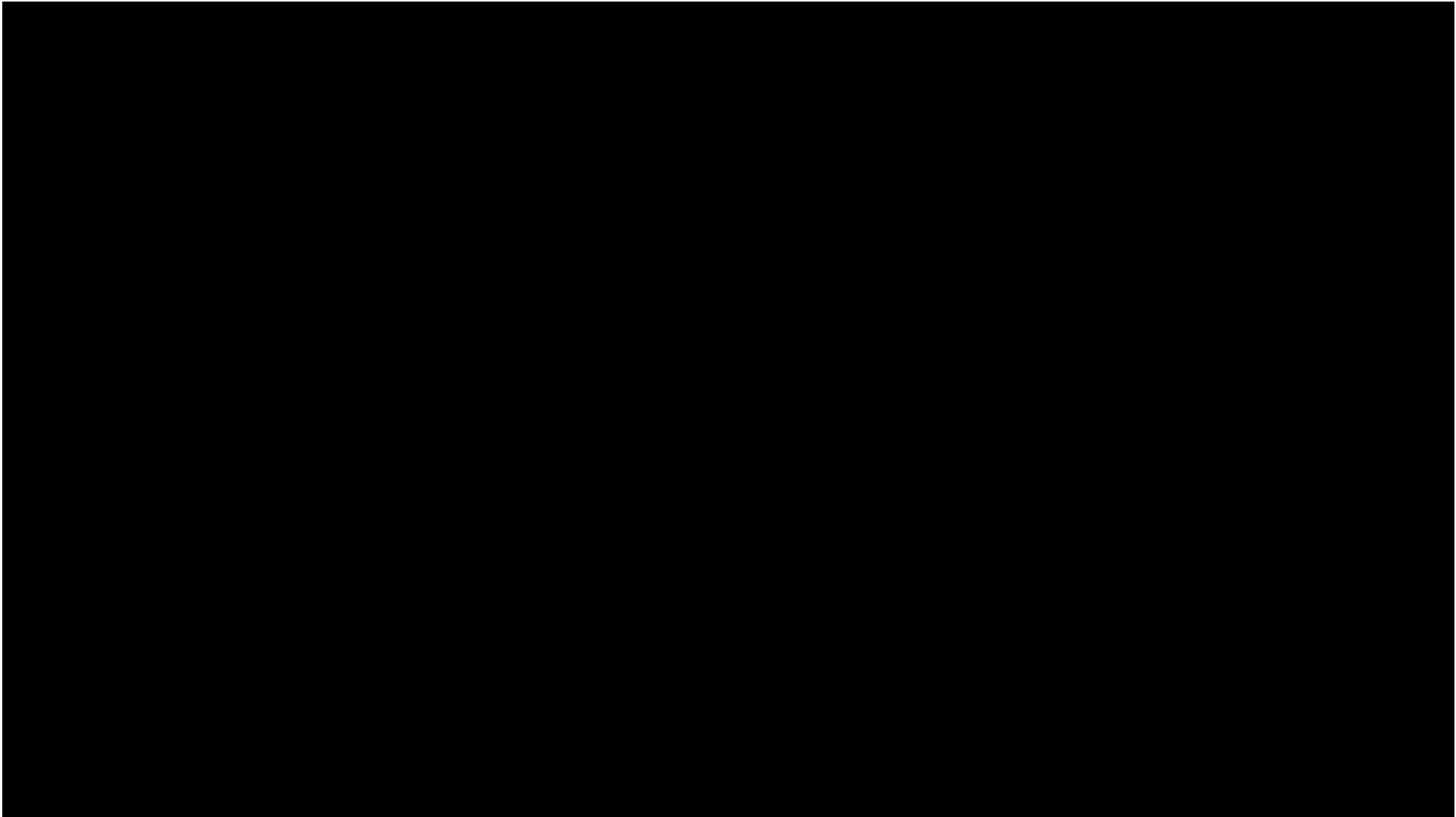
The Planet



**GOOD FOOD, GOOD LIFE**



# Shared Value Created (Cont'd)



*Nestlé, published in 2017*

# Significant Recognitions to Nestlé Globally and Locally



**United Nations**  
Global Compact

- In 2019, Nestlé was again named as a Global Compact LEAD company in recognition of our ongoing commitment to achieving the UN SDGs.



- In 2019, Nestlé Hong Kong was awarded:
  - 10<sup>th</sup> HK Outstanding Corporate Citizenship Merit Award in the Enterprise category
  - 5 Years+ Caring Company



# Appreciation by CSV Partners



Ms May Chung, General Manager, and Ms Veronica Sze, Director of Corporate Affairs of Nestlé Hong Kong Limited, were presented with a certificate of appreciation by Ms Margaret Cheung, Head of Corporate Services of HA, in gratitude for Nestlé's generous donation to HA in support of its combat against COVID-19. 雀巢香港有限公司總經理鍾美玲女士及集團事務總監施潔瑜女士接受醫管局機構事務主管張秀玲女士致送感謝狀，以感謝他們慷慨捐贈支持醫管局對抗2019冠狀病毒病。



**THANK YOU.**

