

## Hong Kong Green Day 2019



SPONSORSHIP PACKAGES				
	Platinum HK\$100,000	Gold HK\$50,000	Silver HK\$30,000	Bronze HK\$10,000
A. Acknowledgement				
Letter of Acknowledgement	$\checkmark$	$\checkmark$	V	$\checkmark$
Logo on Backdrops of HKGD Kick-off & Closing Ceremony	✓	$\checkmark$	✓	~
MC's announcement	✓	$\checkmark$	✓	$\checkmark$
B. Advertisement				
Logo/Name on promotional posters <sup>1,2</sup>	Supreme Large size logo / Name	Large size logo / Name	Medium size logo / Name	Standard size logo / Name
Logo/Name on Bus body	✓	$\checkmark$	$\checkmark$	Nil
Logo/Name on Bus shelter <sup>3</sup>	✓	$\checkmark$	✓	~
Logo/Name on ferry banner <sup>3</sup>	✓	$\checkmark$	~	Nil
Logo/Name on ferry poster	✓	$\checkmark$	~	~
Logo/Name on MTR poster	✓	$\checkmark$	~	~
Logo/Name on street banner	✓	$\checkmark$	$\checkmark$	Nil
Logo/Name on Green Day webpage	✓ (With company's hyperlink)	✓ (With company's hyperlink)	~	✓
Logo/Name on Promotional Video <sup>4</sup>	✓	$\checkmark$	$\checkmark$	$\checkmark$
C. Others				
Use of HKGD logo on all	$\checkmark$	~	~	~
published material for 1 year				
Green Office Talk <sup>5</sup>	$\checkmark$	Nil	Nil	Nil
Officiating Guest of HKGD Ceremony	~	~	~	Nil
VIP Guest of HKGD Ceremony	4	1	1	4
Commemorative pins	100	80	50	30

Remarks:

1. Logo (Al format) should be sent to our office on or before 4 Mar 2019 with the Sponsorship Reply Form.

2. Promotional posters will be distributed to 1,100 schools, colleges and institutes, and more than 180 public estates.

3. Bus body and shelter refer to New World First Bus Services Limited and Citybus Limited

4. Video will be broadcasted on ferry television channels, karaoke box, ATV A1 channel and posted through social media (TBC)

5. Provide one free Green Office Talk within one year.